



LEADERSHIPTM SOUTH DAKOTA



New Class Recruitment Guide – 2021-2022 Class

APPLICATION DEADLINE April 30, 2021 - APPLY NOW!!

LEADERSHIP SOUTH DAKOTA brings together a group of diverse, influential leaders from around the state for a unique, educational, and inspirational experience that is unlike any other. The future success of South Dakota depends on developing homegrown leaders; passionate and diverse citizens from every corner of the state.

THE PROGRAM

LEADERSHIP SOUTH DAKOTA is open to all citizens of the state. Each year a new class of about 40 leaders is selected who represent the state from different geographic locations and public, private, and nonprofit sectors.

LEADERSHIP SOUTH DAKOTA sessions begin in September and conclude in March (six sessions plus a separate graduation date), visiting different communities across this great state, exposing participants to unique regions and local experiences, successes and challenges, and issues important to local leaders.

OUR VISION: Connecting leaders who will invest in themselves, engage communities and elevate South Dakota

OUR MISSION: Inspiring leaders for a stronger South Dakota

THE PURPOSE of Leadership South Dakota is to inspire and engage future leaders and provide them with:

- **EXPERIENCES** that will expand their knowledge of our state
- **ACCESS** to extraordinary people who have impacted and contributed to the fabric of our state
- **SKILLS** in the areas of leadership that will contribute to personal success

TESTIMONIAL

"I was raised with a great appreciation for the infinite variety our state has to offer. Leadership South Dakota took that appreciation to the next level: diving into stories and experiences I'd not yet heard, learning about myself and my state in ways I had not before, and building a network of friends and colleagues I'll carry with me for years to come. I will value this experience no matter what role I play in shaping South Dakota's future."

*Erik Muckey, Managing Partner of PASQ
Class of 2017*

TESTIMONIALS

"Leadership SD has provided me with the opportunity to not only develop a cohort of friends of up-and-coming leaders throughout the state, but also has opened my eyes to the wealth of opportunity available in all industries in our state."

*Dr. Pam Lange, Director BHSSC
Class of 2015*

"... easily one of the most valuable experiences I've had in my career. As an involved South Dakotan since my teen years, I never imagined there was so much I didn't know about my home state, but even more valuable were the dear friends and mentors I am now deeply connected to."

*Jael Thorpe, founder j.ella boutiques
Class of 2016*

TUITION

- \$3,000 – includes all program costs, transportation during sessions, and meals
- Participants are responsible for transportation to the session locations and hotel costs
- A limited number of partial scholarships are available (up to \$1500-must complete tuition assistance form with application)
- A request for scholarship assistance does not affect selection into the program
- \$50 application fee for first time applicants

BENEFITS

- Increase understanding of South Dakota through tours/ presentations by successful statewide leaders
- Grow your leadership skills
- Improve your public speaking skills
- Expand informed network of colleagues
- Improve your facilitation and team-building skills through group discussion
- Further develop your critical thinking and problem-solving skills

TESTIMONIAL

“Leadership South Dakota exceeded my expectations. For me, the three most valuable components of this program are the people you meet, the places you see, and the leadership skills you develop. I will be a better employee, manager, and community leader because of Leadership South Dakota.”

Tim Schut, VP - Private Banking and Wealth Management, First PREMIER - Class of 2019

2021-2022 Leadership South Dakota Schedule

| DATES | LOCATION | FOCUS AREAS |
|-------------------------|-------------|----------------------------------------|
| September 15 – 17, 2021 | Pierre | Program Orientation & State Government |
| October 13 – 15, 2021 | Brookings | Agriculture & Manufacturing |
| November 10 – 12, 2021 | Rapid City | Tourism, Natural Resources, & Military |
| January 12 – 14, 2022 | Watertown | Rural Initiatives & Education |
| February 9 – 11, 2022 | Mission | Native American History & Culture |
| March 9 – 11, 2022 | Sioux Falls | Health & Financial Systems |
| March 25, 2022 | Chamberlain | Graduation & Program Wrap-up |

VALUES



Creating A Trusting Environment



Cultivating Growth



Caring for Others



Connecting People



Celebrating our Differences

Uniting for a Common Good



Committing to Action

TESTIMONIAL

“Leadership South Dakota was a tremendous experience. It was a great way to become better informed about our state, to grow as a leader, and to network and learn from other great leaders in South Dakota. It provides a unique opportunity to experience places and learn from people in South Dakota that have helped me as a leader and as a citizen of this great state.”

Sarah Waltner, General Manager Raven Class of 2018

The next generation of leaders for South Dakota starts here!

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IN-KIND SPONSORS:

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• South Dakota Community Foundation

SPONSORS

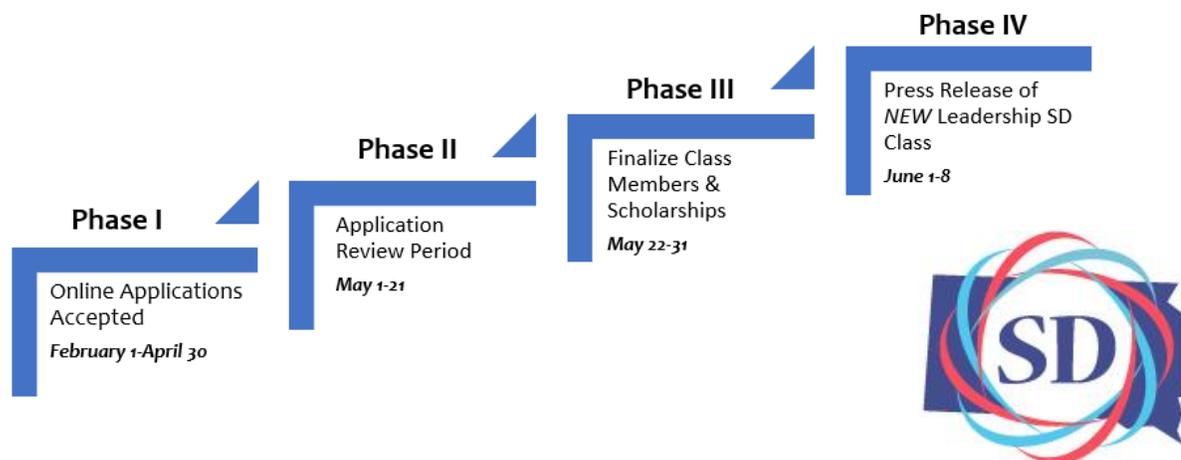
We're proud to live in a place where local, community, and business leaders have the vision to support programs like this, which continue the growth and professional development of South Dakota leaders.

TESTIMONIAL

"I love South Dakota. Having the opportunity to connect with others who are passionate about making this an even better place to live, work, and play is energizing. It's been a great opportunity to continue learning, not only about myself, but what is happening across our entire state."

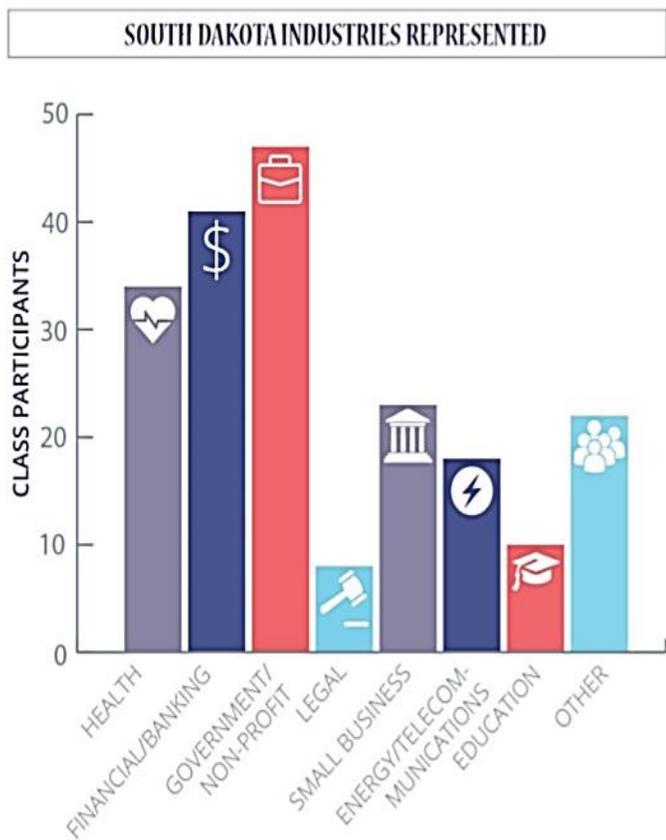
Val Simpson, Strategic Corporate Philanthropy & Community Impact, Black Hills Energy – Class of 2021

Timeline For Leadership South Dakota Application Process



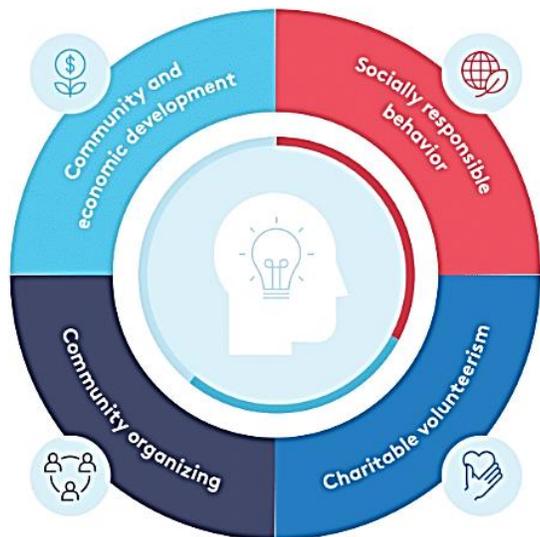
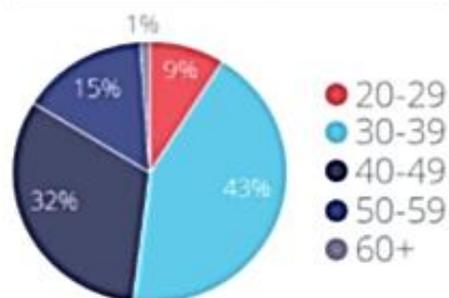
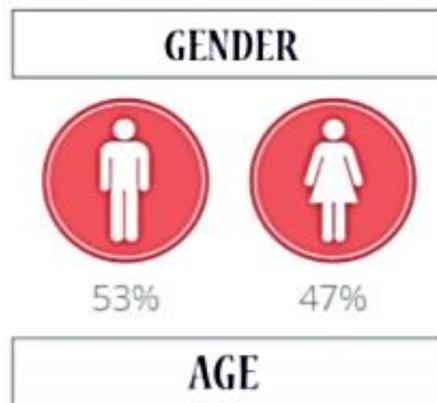
Your Leadership South Dakota experience doesn't have to end with the last class session.

ALUMNI DATA



LEADERSHIP SOUTH DAKOTA ALUMNI

This is an opportunity to extend your Leadership experience by continued engagement and networking with other alumni and participating in a variety of alumni activities. This spring the 7th class will complete the program and there will be nearly 300 Leadership South Dakota graduates.



SOCIAL CHANGE WHEEL

Alumni credited Leadership South Dakota with an increased desire to get more involved in their community or our state.

61% of the alumni responses indicated that the Leadership South Dakota program had a significant impact on their desire to be more involved in issues of importance to them.

TESTIMONIAL

“The lessons learned in Leadership South Dakota are valuable to leaders at all stages of their careers. New leaders can build a solid foundation through the concepts taught, and established leaders can pick up new insights and reminders of how to be even more effective. Leadership South Dakota takes this beyond just “classroom” learning and facilitates a safe environment where you can be authentic and learn from the triumphs and struggles of other leaders from throughout the state.”

Jeremy Bill, Vice President, Sammons Financial – Class of 2020



For questions about Leadership South Dakota,
call (605) 271-7756 or email admin@leadershipsouthdakota.com

Go to Leadership South Dakota for more information about
the program and to apply for the next class now!