

# ANNUAL GIVING CAMPAIGN 2021

## BUILDING FOR THE NEXT GENERATION

CAMPAIGN GOAL - \$25,000

## WHEN

### OCTOBER 4 - NOVEMBER 29 // BATTLE OF THE CLASSES

Starting October 4, each class will go head-to-head to see who can raise the most scholarship money, with a traveling trophy and year-long bragging rights at stake.

### NOVEMBER 30 // DAY OF GIVING

On November 30 the campaign will “go public,” reaching out to friends of Leadership South Dakota, board members, team members and the general public.

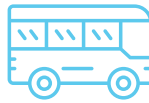
## WHY

From day 1, the mission of Leadership South Dakota has been to connect with and further develop leaders from every corner of the state. To ensure this diversity of voices and participants in the Leadership South Dakota program, the need for scholarships is critical. As such, the focus of the annual giving campaign is to increase scholarship funds in order to live out our mission and build for the next generation of SD leaders.

### FUNDS RAISED WILL BE UTILIZED FOR THESE 3 KEY AREAS:



scholarships for course participants  
**(40%)**



travel and lodging stipends for course participants  
**(40%)**



alumni activities  
**(20%)**

## CAMPAIGN LEADERSHIP

The 2021 Campaign is being led by co-chairs Alissa Matt and Jeff Veltkamp. Jeff and Alissa recruited 2 or more class champions from each program year to meet and connect with fellow classmates over the course of the campaign with a goal to raise \$3,000 per class.

### EXAMPLE GIVING STRUCTURE:

2 GIFTS OF - \$500  
4 GIFTS OF - \$250  
10 GIFTS OF - \$100



## HOW TO GIVE

Visit <https://leadershipsouthdakota.com/donate/> to make a contribution.