



ANNUAL GIVING CAMPAIGN 2021 STATISTICS

ANNUAL GIVING CAMPAIGN 2021: BUILDING FOR THE NEXT GENERATION

The goal of this campaign was to better live out our mission by increasing the amount of scholarship funds available for future participants. Equity and access for leaders from every corner of our state is a key tenet of Leadership South Dakota, making this campaign quite literally our mission in action. Funds raised will be utilized for these 3 key areas:

- SCHOLARSHIPS FOR COURSE PARTICIPANTS (40%)
- TRAVEL AND LODGING STIPENDS FOR COURSE PARTICIPANTS (40%)
- ALUMNI ACTIVITIES (20%)

2021 ANNUAL GIVING CAMPAIGN TOTALS

CLASS	GIVING TOTAL	DONOR TOTAL	PARTICIPATION
2018	\$7,877.16	34	77%
2016	\$5,458.60	29	71%
2021	\$5,254.55	30	73%
2015	\$4,264.56	18	50%
2020	\$3,522.52	30	67%
2019	\$3,288.13	24	57%
2017	\$2,364.32	12	31%
TOTAL	\$32,029.84	177	62%

DONATIONS FROM FRIENDS OF LEADERSHIP SD: **\$4,000.56**

OVERALL CAMPAIGN TOTAL: **\$36,030.40**

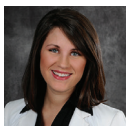
ALUMNI CLASS WINNERS

CLASS THAT RAISED THE MOST IN THE SHORTEST AMOUNT OF TIME : **CLASS OF 2016. \$4,386.62** – 2 DAYS.

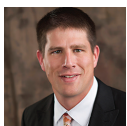
CLASS THAT HELPED CROSS THE \$25,000 MARK : **CLASS OF 2021. \$4,386.62** – 5 DONATIONS IN LESS THAN 12 HOURS.

PARTICIPATION RATE / RAISING THE MOST SCHOLARSHIP DOLLARS : **CLASS OF 2018.** – 77% PARTICIPATION, \$7,877.16 RAISED

CAMPAIGN CO-CHAIRS



“I’m so grateful for the impact Leadership South Dakota made in my personal and professional life. As someone who personally benefited from a Leadership SD scholarship, I know how important it is to support future participants in this capacity.” – **Alissa Matt ‘16**



“Leadership South Dakota is impacting lives all across our state, mine included! Being part of the 2021 Annual Giving Campaign – Building the Next Generation is my way to give back and make sure this opportunity is available to the next generation of leaders in South Dakota.” – **Jeff Veltkamp ‘18**